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September 16, 2011

Tracfone Wireless, Inc.
Attention: Stephen Athanson
9700 NW 11th Avenue
Miami, Florida 33178

Re: Tracfone Wireless, Inc.
Petition for Confidential Treatment received 7/29/11
PSC Reference – Case No. 2009-00100

Dear Mr. Athanson:

The Public Service Commission has received your letter on July 29, 2011 wherein you have requested confidential protection on behalf of Tracfone Wireless, Inc. ("Tracfone") to protect certain information filed with the Commission as confidential pursuant to Section 7 of 807 KAR 5:001 and KRS 61.870. The information you seek to have treated as confidential is identified as being contained in its Quarterly Activity Report for the 2nd Quarter of 2011. The information is described as the number of customers subscribing to service who have been de-enrolled.

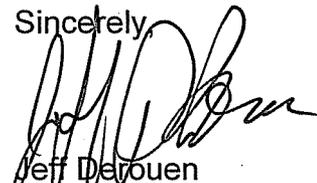
Your justification for having the Commission handle this material as confidential is that the public disclosure of the information would compromise Tracfone's competitive position in the industry, which would result in an unfair commercial advantage to Tracfone's competitors.

Based on a review of the information and pursuant to KRS 61.878 and 807 KAR 5:001, Section 7, the Commission has determined that the information requested to be held confidential is of a proprietary nature, which if publicly disclosed would permit an unfair commercial advantage to Tracfone's competitors. Therefore, the information requested to be treated as confidential **meets the criteria for confidential protection** and will be maintained as a nonpublic part of the Commission's file in this case. The procedure for usage of confidential materials during formal proceedings may be found at Section 7(8) of 807 KAR 5:001.

Mr. Athanson
September 16, 2011
Page 2

If the information becomes publicly available or no longer warrants confidential treatment, Tracfone Wireless, Inc. ("Tracfone") is required by Section 8(9)(a) of 807 KAR 5:001 to inform the Commission so that the information may be placed in the public record.

Sincerely,



Jeff Derouen
Executive Director

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cc: Parties of Record